

# Fundraising with



*Thank you for your interest in partnering with your local Casa Olé to raise funds for your organization! We have had many successful fundraisers and we look forward to building another with you. We offer two options – Fundraiser Certificates and Fundraiser Flyer Days.*

## **Fundraiser Certificates**

We provide your organization with personalized \$5 certificates and anyone who purchases a certificate during your sale will be able to use it as \$5 toward their next meal at Casa Olé.

### **How does this actually work?**

- The organization places an order for certificates
- The organization writes a deposit check for \$2.50/certificate
- The certificates are sold for \$5 each
- The organization makes a profit and customers get \$5 off their next meal at Casa Olé
- The organization does not have to pay for certificates they could not sell, as long as the unsold certificates are returned to your Casa Olé representative

### **Example**

200 certificates  
x \$2.50 = \$500.  
200 x \$5 = \$1,000  
\$1000 - \$500 = \$500

### **Sounds great...now what?**

- Fill out a fundraiser certificate request
- Your Casa Olé representative will contact you to confirm details
- You will receive your certificates within two weeks
- Sell your certificates within the specified time period
- Meet with your Casa Olé representative to reconcile funds

## **Fundraiser Flyer Days**

We provide your organization with a Fundraiser Flyer and we donate 15% of any flyer holder's bill on your Fundraiser Flyer Day.

### **How does this work?**

- The organization decides on a date for the fundraiser with their Casa Olé Representative
- We produce and provide the organization with an electronic version of their fundraiser flyer
- The organization advertises by any means except giving out flyers on restaurant premises.
- On the day of the event, participating guests present the flyer to the server/cashier who will then staple the flyer to a copy of their receipt
- Flyers are returned to the corporate office where your Casa Olé Representative will calculate the total amount in event sales from each flyer's subtotal.
- A check for 15% of the total event sales is sent to the organization within 2-4 weeks after the event

### **Let's make this happen.**

- Fill out an event request and your Casa Olé Representative will contact you to confirm your event date – usually we prefer 2 weeks lead time, but exceptions can be made
- You will receive your flyer soon after details are confirmed
- Advertise! Here are some of the best ideas to get the word out about your event:
  - E-mail blast
  - Post on Facebook/Twitter/Org. Website
  - Pass out flyers at large gatherings/meetings
  - Post on a marquee or in newsletter
  - Contact local newspaper
  - Partner with local business to leave flyers with them or hang posters
- Sit back, relax and enjoy raising funds for your school with great food and great service.